

PRICING 2025

This pricing guide is a rough estimate to assist potential clients in determining whether we're a good fit for each other. It is not a binding document and may not represent the final price of quoted scope of work.

GRAPHIC DESIGN

BRANDING

LOGO DESIGN:	250.00
MINI BRAND PACKAGE:	550.00
FULL BRAND REFRESH:	2200.00
CONSULTS:	110.00 / HOUR

INCLUDED ITEMS ARE DEFINED
WITHIN PACKAGES

WEB DESIGN

SIMPLE HTML 1-PAGE SITE:	800.00 (Conditions Apply)
BASIC BUSINESS HTML PORTFOLIO SITE:	2950.00
BASIC WORDPRESS TEMPLATE SITE:	2500.00 (Other Fees Apply)
FULL CUSTOM WORDPRESS SITE:	CONTACT FOR PRICING
FULL CUSTOM HTML SITE:	CONTACT FOR PRICING
FULL CUSTOM REACT.JS SITE:	CONTACT FOR PRICING
SITE EDITS/MAINTENANCE:	CONTACT FOR PRICING

HOSTING STARTS AT 35.00 / MONTH

ANIMATION

LOGO ANIMATION:	350.00
STORYBOARD:	CONTACT
MOTION GRAPHICS:	CONTACT
F-BY-F ANIMATION:	CONTACT

PAGE LAYOUT

BASIC PAGE LAYOUT RATE:	110.00 / PAGE
CUSTOM BOOK DESIGN:	PAGE LAYOUT RATE+DESIGN
COVER DESIGN:	550.00
POSTER DESIGN:	750.00
CUSTOM BROCHURE DESIGN:	660.00

PRINT SERVICES

BUSINESS CARD DESIGN:	350.00
T-SHIRT DESIGN:	150.00
VEHICLE WRAP DESIGNS:	CONTACT
CUSTOM CARDS:	450.00

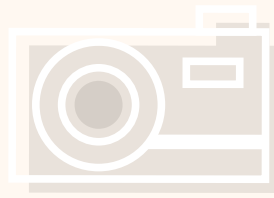
PRINTING COSTS QUOTED SEPARATELY

ILLUSTRATION

SIMPLE LINEART ILLUSTRATION:	80.00
COMPLEX LINEART ILLUSTRATION:	110.00
FULL COLOR RENDER ILLUSTRATION:	350.00
TRADITIONAL ILLUSTRATION/ARTWORK:	CONTACT



PRICING 2025



PHOTOGRAPHY

BASIC RATE

GENERAL PHOTOGRAPHY: 110.00 / HOUR

HEADSHOTS

BASE PACKAGE:	150.00
ADDITIONAL LOOKS:	100.00
GROUP DISCOUNT:	20% OFF PER PERSON
RAW IMAGES:	80.00

AVAILABLE ON-SITE OR VIA STUDIO RENTAL.
STUDIO RENTAL FEES/TRAVEL FEES APPLY.

CORPORATE/BRANDING

CONTACT FOR PRICING

PORTRAITS

FAMILY PORTRAITS:	270.00
SENIOR PORTRAITS:	220.00
NEWBORNS:	350.00
ENGAGEMENT:	150.00
PET PORTRAITS:	220.00

PACKAGE DETAILS AVAILABLE UPON REQUEST.
TRAVEL FEES APPLY.

PRODUCTS

FOOD - BASIC:	275.00
FOOD + VIDEO EXTRAS*:	625.00
FOOD - PREMIUM:	750.00
BASIC REAL ESTATE:	200.00
E-COMMERCE SESSION:	660.00

PACKAGE DETAILS AVAILABLE UPON REQUEST.
TRAVEL FEES APPLY.

**Terms & limitations apply to certain packages.

VIDEOGRAPHY

BASIC RATE

GENERAL VIDEOGRAPHY: 150.00 / HOUR

GENERAL SHOOTS

HALF DAY:	600.00
FULL DAY:	1100.00

DRONE VIDEOGRAPHY

ONE HOUR:	175.00
HALF DAY:	650.00

VIDEO EDITING

BASIC EDIT:	110.00
SHORT FORM CONTENT EDIT:	330.00
MINOR PRODUCTION EDIT:	550.00
MAJOR PRODUCTION EDIT:	1100.00

PACKAGE DETAILS AVAILABLE UPON REQUEST.

YOUTUBE

BASIC RETAINER:	1100.00 / MONTH
PREMIUM RETAINER:	2500.00 / MONTH
THUMBNAIL DESIGN:	25.00 / IMAGE
CHANNEL MANAGEMENT:	200.00 / MONTH

PACKAGE DETAILS AVAILABLE UPON REQUEST.
ADDITIONAL PRICING MODELS AVAILABLE.

PROJECT MANAGEMENT

PRODUCTION PLANNING:	CONTACT
SCREENWRITING:	CONTACT

PHOTOGRAPHY (CONT.)

EVENTS

HALF DAY EVENT (CORPORATE):	750.00
FULL DAY EVENT (CORPORATE):	1350.00
BIRTHDAY PARTIES:	450.00
OTHER EVENTS (HALF DAY):	550.00
OTHER EVENTS (FULL DAY):	1100.00

WEDDINGS

CEREMONY ONLY:	800.00
STANDARD PACKAGE:	2100.00
PREMIUM PHOTO + VIDEO:	3900.00
ELOPEMENT:	750.00

PACKAGE DETAILS & CUSTOMIZATIONS
AVAILABLE UPON REQUEST.
TRAVEL FEES APPLY.

EXTRAS & FEES

TRAVEL FEE (IN AREA):	25.00
TRAVEL FEE (OUT OF AREA):	75.00
TRAVEL FEE (OUT OF STATE):	200.00

RESCHEDULING FEE:	50.00
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APPLIES ONLY TO SESSIONS RESCHEDULED
WITHIN 1 WEEK OF SERVICE DATE

CANCELLATION FEE:	25%
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RAW IMAGE REQUEST:	80.00
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RAW REQUESTS ARE NOT TO BE REPRESENTED
AS WORK OF MASON AYRES CREATIVE.

CORRECTION RUSH FEE:	10%
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VIDEOGRAPHY (CONT.)

EVENT VIDEOGRAPHY

HALF DAY EVENT (CORPORATE):	900.00
FULL DAY EVENT (CORPORATE):	1650.00
OTHER EVENTS (HALF DAY):	700.00
OTHER EVENTS (FULL DAY):	1300.00

WEDDING VIDEOGRAPHY

CEREMONY ONLY:	700.00
STANDARD PACKAGE:	1800.00
CEREMONY EDIT ADD-ON:	400.00
SOCIAL MEDIA EDIT ADD-ON:	300.00

PACKAGE DETAILS & CUSTOMIZATIONS
AVAILABLE UPON REQUEST.
TRAVEL FEES APPLY.

EXTRAS & FEES

TRAVEL FEE (IN AREA):	25.00
TRAVEL FEE (OUT OF AREA):	75.00
TRAVEL FEE (OUT OF STATE):	200.00

RESCHEDULING FEE:	50.00
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APPLIES ONLY TO SESSIONS RESCHEDULED
WITHIN 1 WEEK OF SERVICE DATE

CANCELLATION FEE:	25%
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RE-EDIT REQUEST:	50%
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RUSH FEE:	20%
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QUESTIONS ABOUT PRICING? REACH OUT!

ALL PRICING IS SUBJECT TO CHANGE BASED ON THE
DISCRETION OF MASON AYRES CREATIVE.

I'M A CREATIVE.



EXTRA DETAILS/TERMS

TRAVEL FEES

In Area – Anywhere within 1 hour or 40 miles of Leesport, PA.

Out of Area – Anywhere between 1 and 3 hours of travel from service area.

Out of State – Anywhere further than 3 hours from Service Area (if driveable.)

WEDDINGS

STANDARD PACKAGE(Videography): I'm with you the whole day, capturing the important moments of your big day! First looks, drone footage, details, ceremony shoot & reception all included. Highlight Reel included, other extras optional by request (fees apply.)

RETAINERS

Several Video Editing/Youtube Management & Social Media Retainers are available. These are for clients looking for recurring video-editing, videography, or social media management.

BOOKING TERMS

For booking, a 50% booking fee/deposit is taken towards the total cost of the project/session. This deposit must be completed to reserve a date.

REFUNDS

All refunds are made at the discretion of Mason Ayres Creative.

