

PRICING 2026

This pricing guide is a rough estimate to assist potential clients in determining whether we're a good fit for each other. It is not a binding document and may not represent the final price of quoted scope of work.

GRAPHIC DESIGN

BRANDING

LOGO DESIGN:	350.00
MINI BRAND PACKAGE:	750.00
FULL BRAND REFRESH:	2800.00
CONSULTS:	125.00 /HOUR

INCLUDED ITEMS ARE DEFINED
WITHIN PACKAGES

WEB DESIGN

SIMPLE HTML 1-PAGE SITE:	950.00 (Conditions Apply)
BASIC BUSINESS HTML PORTFOLIO SITE:	3600.00
BASIC WORDPRESS TEMPLATE SITE:	3500.00 (Other Fees Apply)
FULL CUSTOM WORDPRESS SITE:	CONTACT FOR PRICING
FULL CUSTOM HTML SITE:	CONTACT FOR PRICING
FULL CUSTOM REACT.JS SITE:	CONTACT FOR PRICING
SITE EDITS/MAINTENANCE:	CONTACT FOR PRICING

FULLY CUSTOM SITE RANGES BETWEEN ESTIMATED 4500-8,000.00
DEPENDENT ON NEEDS.

HOSTING PLANS START AT 35.00 / MONTH

ANIMATION

LOGO ANIMATION:	450.00
STORYBOARD:	CONTACT
MOTION GRAPHICS:	CONTACT
F-BY-F ANIMATION:	CONTACT

PRINT SERVICES

CUSTOM BUSINESS CARD DESIGN:	350.00
T-SHIRTS AND APPAREL:	150.00
VEHICLE WRAP DESIGNS:	CONTACT
MENU DESIGN/LAYOUT:	CONTACT

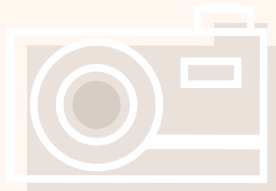
PRINTING COSTS QUOTED SEPARATELY

ILLUSTRATION

TRADITIONAL ILLUSTRATION/ARTWORK:	CONTACT
CUSTOM DIGITAL ILLUSTRATION:	CONTACT
ICON ILLUSTRATION/VECTOR:	CONTACT



PRICING 2026



PHOTOGRAPHY

BASIC RATE

GENERAL PHOTOGRAPHY: 125.00 / HOUR
COMBINED PHOTO & VIDEO: 220.00 / HOUR

HEADSHOTS

BASE PACKAGE: 175.00
ADDITIONAL LOOKS: 100.00
GROUP DISCOUNT: 20% OFF PER PERSON

AVAILABLE ON-SITE OR VIA STUDIO RENTAL.
STUDIO RENTAL FEES/TRAVEL FEES APPLY.

CORPORATE/BRANDING

CONTACT FOR PRICING

PORTRAITS

FAMILY PORTRAITS: 350.00
SENIOR PORTRAITS: 270.00
NEWBORNS: 410.00
ENGAGEMENT: 270.00
OTHER SHOTS: CONTACT

PACKAGE DETAILS AVAILABLE UPON REQUEST.
TRAVEL FEES APPLY.

PRODUCTS

FOOD - BASIC: 275.00
FOOD + VIDEO EXTRAS*: 625.00
FOOD - PREMIUM: 750.00
BASIC REAL ESTATE: 200.00
E-COMMERCE SESSION: 660.00

PACKAGE DETAILS AVAILABLE UPON REQUEST.
TRAVEL FEES APPLY.

**Terms & limitations apply to certain packages.

VIDEOGRAPHY

BASIC RATE

GENERAL VIDEOGRAPHY: 165.00 / HOUR
COMBINED PHOTO & VIDEO: 220.00 / HOUR

GENERAL SHOTS

HALF DAY: 660.00
FULL DAY: 1200.00

DRONE VIDEOGRAPHY

ONE HOUR: 175.00
HALF DAY: 660.00

TRAVEL FEES APPLY.

VIDEO EDITING

BASIC EDIT: 120.00
SHORT FORM CONTENT EDIT: 360.00
MINOR PRODUCTION EDIT: 660.00
MAJOR PRODUCTION EDIT: 1200.00
PROFESSIONAL PROJECTS: CONTACT

PACKAGE DETAILS AVAILABLE UPON REQUEST.

YOUTUBE

BASIC RETAINER: 1100.00 / MONTH
PREMIUM RETAINER: 2500.00 / MONTH
THUMBNAIL DESIGN: 25.00 / IMAGE
CHANNEL MANAGEMENT: 250.00 / MONTH

PACKAGE DETAILS AVAILABLE UPON REQUEST.
ADDITIONAL PRICING MODELS AVAILABLE.

PROJECT MANAGEMENT

PRODUCTION PLANNING: CONTACT
SCREENWRITING: CONTACT

PHOTOGRAPHY (CONT.)

EVENTS

HALF DAY EVENT (CORPORATE) :	750.00
FULL DAY EVENT (CORPORATE) :	1350.00
BIRTHDAY PARTIES:	450.00
OTHER EVENTS (HALF DAY):	660.00
OTHER EVENTS (FULL DAY):	1200.00

WEDDINGS

SEE WEDDING PRICING PACKAGES FOR MORE INFORMATION.

PACKAGE DETAILS & CUSTOMIZATIONS
AVAILABLE UPON REQUEST.
TRAVEL FEES APPLY.

EXTRAS & FEES

TRAVEL FEE (IN AREA):	25.00
TRAVEL FEE (OUT OF AREA):	.70/MILE
CANCELLATION FEE:	25%
APPLIES ONLY TO SESSIONS CANCELLED WITHIN 1 WEEK OF SERVICE DATE	
RAW IMAGE REQUEST:	80.00
RAW REQUESTS ARE NOT TO BE REPRESENTED AS WORK OF MASON AYRES CREATIVE.	
CORRECTION RUSH FEE:	10%

VIDEOGRAPHY (CONT.)

EVENT VIDEOGRAPHY

HALF DAY EVENT (CORPORATE) :	900.00
FULL DAY EVENT (CORPORATE) :	1650.00
OTHER EVENTS (HALF DAY):	750.00
OTHER EVENTS (FULL DAY):	1300.00

WEDDING VIDEOGRAPHY

SEE WEDDING PRICING PACKAGES FOR MORE INFORMATION.

PACKAGE DETAILS & CUSTOMIZATIONS
AVAILABLE UPON REQUEST.
TRAVEL FEES APPLY.

EXTRAS & FEES

TRAVEL FEE (IN AREA):	25.00
TRAVEL FEE (OUT OF AREA):	.70/MILE
CANCELLATION FEE:	25%
APPLIES ONLY TO SESSIONS CANCELLED WITHIN 1 WEEK OF SERVICE DATE	
RE-EDIT REQUEST:	50%
RUSH FEE:	20%

QUESTIONS ABOUT PRICING? REACH OUT!

ALL PRICING IS SUBJECT TO CHANGE BASED ON THE
DESCRETION OF MASON AYRES CREATIVE.

I'M A CREATIVE.



EXTRA DETAILS/TERMS

TRAVEL FEES

In Area – Anywhere within Berks County, PA.

Out of Area – Anywhere between 1 and 3 hours of travel from service area.

Out of State – Anywhere further than 3 hours from Service Area (if driveable.)
Lodging Fees may apply.

RETAINERS

Several Video Editing/Youtube Management & Social Media Retainers are available. These are for clients looking for recurring video-editing, videography, or social media management.

BOOKING TERMS

For booking, a 50% booking fee/deposit is taken towards the total cost of the project/session. This deposit must be completed to reserve a date.

REFUNDS

All refunds are made at the discretion of Mason Ayres Creative.

